

History:

Another Idea Ltd, established in 1992, is one of Trinidad and Tobago's longest serving Public Relations, Corporate Support and Event Management organizations

Having it's initial start as a partnership between Randal Halfhide and Anita Samtani, the duo broke new ground creating an avenue which would soon develop into the current industry of "**E**

vent Planning

." Randal Halfhide brought with him a wealth of corporate and public relations knowledge, having been employed with The Royal Bank Trinidad and Tobago as their Manager Public Relations and Advertising for several years.



Anita Samtani had her grounding in the national film industry following in her parents' footsteps, as the premier distributor of East Indian Film. She was also well known in the cultural arena with the staging of several prominent events.

In 2003 Anita migrated to England to pursue new personal goals, and it was in that same year Another Idea Limited was born under the directorship of Randal Halfhide. In 2006, he was joined by Gregory Loregnard who holds the position of Director/General Manger.

The entity has and continues to grow taking on new challenges in the corporate work place, and in the new thriving industry called "Event Planning".

Mission:

To provide service excellence to all stakeholders, creating memorable activities of distinction, through well-trained and motivated staff.

Vision:

To be the creative leader in the industry nationally and regionally, setting new positive goals, while securing the best for all stakeholders.

Values:

To uphold professional standards of the industry, abiding by all legal and moral guidelines of our clients, country and the international environment